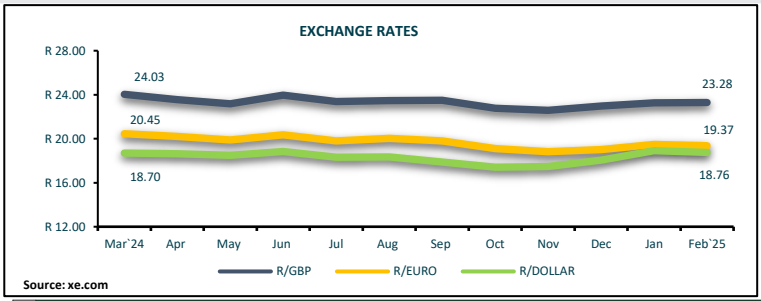
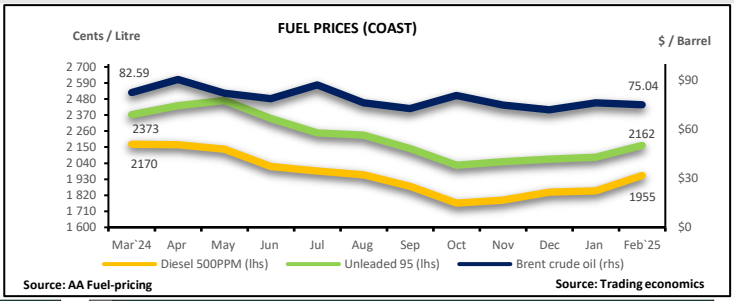
SNAPSHOT

February 2025



Source: xe.com



Source: AA Fuel-pricing

Source: Trading economics

TOP SA EXPORT COUNTRIES - PACKAGED

EXPORTS PACKAGED

TOP SA EXPORT COUNTRIES (PACKAGED) - LITRES	VOLUME (LITRES) FEB '23 - JAN '24	VOLUME (LITRES) FEB '24 - JAN '25	% CHANGE	VALUE (RAND) 12 MONTHS TREND	VALUE (RAND) RANK (R)	VALUE (USD) 12 MONTHS TREND	VALUE (USD) RANK ($)
United Kingdom	28 618 385	25 936 053	-9%	-10%	1	-8%	1
The Netherlands	11 749 562	13 792 919	17%	18%	2	20%	2
Sweden	7 732 534	7 822 258	1%	3%	6	4%	6
USA	7 290 370	7 127 913	-2%	-7%	3	-5%	3
Germany	6 813 251	6 257 185	-8%	-4%	4	-2%	4
Canada	5 524 630	6 096 339	10%	10%	5	12%	5
United Arab Emirates	4 276 531	5 723 127	34%	42%	7	43%	7
Latvia	890 419	5 012 934	463%	338%	11	338%	11
Russia	2 394 248	4 781 445	100%	119%	10	123%	10
Belgium	4 284 416	4 205 996	-2%	0.1%	8	2%	8
China	4 770 826	2 970 943	-38%	-24%	9	-23%	9
Japan	1 700 192	1 950 527	15%	6%	12	8%	12
Africa							
Zambia	2 493 439	2 861 947	15%	29%	16	31%	17
Tanzania	1 723 752	2 669 656	55%	46%	14	48%	14
Kenya	2 598 508	2 120 406	-18%	-5%	15	-3%	15
Uganda	1 266 472	1 335 166	5%	-3%	25	-1%	25
Nigeria	2 106 082	1 190 524	-43%	-39%	22	-38%	22
Ghana	651 840	744 145	14%	42%	24	43%	24

TOP SA EXPORT COUNTRIES - BULK

EXPORTS BULK – (excl industrial wine)

TOP SA EXPORT COUNTRIES (BULK) - LITRES	VOLUME (LITRES) FEB '23 - JAN '24	VOLUME (LITRES) FEB '24 - JAN '25	% CHANGE	VALUE (RAND) 12 MONTHS TREND	VALUE (RAND) RANK (R)	VALUE (USD) 12 MONTHS TREND	VALUE (USD) RANK ($)
United Kingdom	63 615 769	62 332 520	-2%	7%	1	9%	1
Germany	42 238 709	43 253 031	2%	13%	2	15%	2
France	16 337 640	18 673 002	14%	21%	4	23%	4
Denmark	12 875 147	12 146 874	-5%	-10%	3	-8%	3
Belgium	13 892 815	11 982 958	-14%	-5%	5	-3%	5
Canada	10 432 870	8 880 720	-15%	-5%	6	-5%	6
Sweden	4 914 680	7 283 526	48%	87%	7	89%	7
USA	4 753 860	4 620 690	-3%	15%	8	16%	8
Thailand	1 858 020	1 769 900	-5%	-10%	10	-9%	10
Finland	2 143 240	1 542 860	-28%	-23%	12	-22%	12
The Netherlands	719 940	504 640	-30%	-29%	20	-28%	20
Japan	234 300	332 660	42%	90%	23	93%	23
China	2 063 020	24 000	-99%	-99%	33	-99%	33
Africa							
Nigeria	1 621 480	2 881 430	78%	90%	9	96%	9
Kenya	1 246 380	1 247 200	0.1%	-3%	13	-4%	13
Zambia	64 000	62 700	-2%	10%	27	11%	27

YEAR ON YEAR COMPARISON

TOTAL EXPORTS - (excl industrial wine)

3 MONTHS EXPORTS - LITRES	NOV '23 - JAN '24	NOV '24 – JAN '25	TREND
Packaged	25 980 526	26 253 352	1%
Bulk	40 654 848	35 694 466	-12%
Total	**66 635 375**	**61 947 819**	**-7%**
6 MONTHS EXPORTS - LITRES	**AUG`23 – JAN`24**	**AUG`24 - JAN`25**	**TREND**
Packaged	54 727 527	59 216 720	8%
Bulk	92 699 046	89 399 177	-4%
Total	**147 426 573**	**148 615 898**	**1%**
12 MONTHS EXPORTS - LITRES	**FEB`23 - JAN`24**	**FEB`24 - JAN`25**	**TREND**
Packaged	115 878 527	123 529 884	7%
Bulk	186 420 055	185 600 534	-0.4%
Total	**302 298 583**	**309 129 884**	**2%**

TOP SA EXPORT – PACKAGED

EXPORTS PACKAGED

TOP SA CULTIVARS/TYPE (PACKAGED)	VOLUME (LITRES) FEB '23 - JAN '24	VOLUME (LITRES) FEB '24 - JAN '25	TREND
Sauvignon blanc	16 309 220	17 333 782	6%
Chenin blanc	14 276 120	15 015 867	5%
Red Blends	11 219 334	10 350 651	-8%
Other Red	9 279 108	9 378 120	1%
Chardonnay	9 234 537	9 862 827	7%
White Blends	7 779 289	9 106 486	17%
Pinotage	5 399 838	6 532 483	21%
Blanc de noir & Rosé	5 869 664	6 952 135	18%
Other White	6 468 624	5 740 824	-11%
Cabernet Sauvignon	6 507 477	6 188 014	-5%

TOP SA EXPORT - BULK

EXPORTS BULK

TOP SA CULTIVARS/TYPE (BULK)	VOLUME (LITRES) FEB '23 - JAN '24	VOLUME (LITRES) FEB '24 - JAN '25	TREND
Sauvignon blanc	43 737 039	46 208 106	6%
Chenin blanc	31 021 806	30 905 796	-0.4%
Blanc de noir & Rosé	21 185 569	20 391 169	-4%
Red Blends	13 307 675	12 574 052	-6%
Chardonnay	14 339 206	14 654 803	2%
White Blends	9 998 022	10 987 945	10%
Pinotage	8 135 663	6 829 236	-16%
Dry Red	7 602 635	8 789 210	16%
Shiraz	7 721 325	5 632 153	-27%
Other Single Varieties White	5 906 701	6 809 899	15%

EXPORTS OF WINE - FOB (PACKAGED)

	2024 R/litre	2024 Volume (L)	2025 JAN R/litre	2025 JAN Volume (L)	TREND 2024/25 R/litre
Blends & other single varieties - Red	95.47	12 142 718	103.67	456 181	8.6%
Cabernet Sauvignon	75.35	6 178 306	77.85	250 396	3.3%
Shiraz	75.07	6 226 417	68.97	344 698	-8.1%
Chardonnay	71.19	9 677 974	90.24	469 840	26.8%
Pinotage	71.24	6 581 622	79.42	202 499	11.5%
Chenin blanc	62.61	15 007 143	68.40	450 346	9.5%
Dry Red	59.85	3 178 155	78.91	115 672	31.8%
Merlot	60.33	3 378 922	58.70	125 295	-2.7%
Sauvignon blanc	57.14	17 213 360	62.60	675 366	9.6%
Blanc de noir & Rosé	51.89	6 902 802	106.29	296 709	104.8%
Blends & other single varieties - White	51.06	14 224 209	54.07	622 894	5.9%
Other Red	40.19	9 541 771	43.88	285 813	9.2%
Other White	37.96	5 803 534	39.59	192 746	4.3%
Dry White	38.04	2 411 065	46.19	48 245	21.4%
Total	**63.72**	**123 352 912**	**72.47**	**4 767 581**	**13.7%**

EXPORTS OF WINE - FOB (BULK)

	2024 R/litre	2024 Volume (L)	2025 JAN R/litre	2025 JAN Volume (L)	TREND 2024/25 R/litre
Blends & other single varieties - Red	15.63	14 728 491	14.99	1 055 374	-4.1%
Cabernet Sauvignon	14.68	3 751 000	14.00	243 880	-4.6%
Other Red	14.36	1 764 900	11.50	121 920	-19.9%
Chardonnay	14.70	14 286 672	15.26	1 213 640	3.8%
Shiraz	13.93	5 577 473	15.07	245 840	8.2%
Sauvignon blanc	14.24	46 102 622	14.80	1 986 000	3.9%
Merlot	14.22	4 385 839	11.59	264 940	-18.5%
Pinotage	13.08	7 034 772	14.81	314 380	13.2%
Blanc de noir & Rosé	13.17	19 706 055	13.98	1 244 583	6.2%
Other White	13.09	1 405 412	11.06	77 440	-15.5%
Dry Red	12.82	8 851 450	14.12	297 640	10.1%
Blends & other single varieties - White	11.67	17 549 932	13.84	563 172	18.6%
Dry White	11.17	6 934 930	10.22	656 040	-8.5%
Chenin blanc	10.54	30 770 044	10.93	1 588 757	3.7%
Total	**13.21**	**182 849 592**	**13.60**	**9 873 606**	**2.9%**

DOMESTIC WINE SALES

YEAR ON YEAR COMPARISON

LOCAL WINE SALES - LITRES	SEP '23 - NOV '23	SEP '24 - NOV '24	TREND
3 MONTHS			
Total Still Wine	119 707 388	109 517 503	-9%
Fortified	5 868 582	7 253 740	24%
Sparkling	5 343 015	5 665 138	6%
Total Wine	**130 918 985**	**122 436 381**	**-6%**
LOCAL WINE SALES - LITRES	**JUN '23 - NOV '23**	**JUN '24 - NOV '24**	**TREND**
6 MONTHS			
Total Still Wine	225 484 073	212 753 671	-6%
Fortified	16 046 709	16 236 715	1%
Sparkling	8 455 563	9 088 625	7%
Total Wine	**249 986 345**	**238 079 011**	**-5%**
LOCAL WINE SALES - LITRES	**DEC '22 - NOV '23**	**DEC '23 - NOV '24**	**TREND**
12 MONTHS			
Total Still Wine	429 032 143	414 630 575	-3%
Fortified	28 269 344	29 345 685	4%
Sparkling	15 258 939	16 523 444	81%
Total Wine	**472 094 409**	**460 499 704**	**-3%**

DOMESTIC SALES – TYPE OF CONTAINER

	DEC '22 - NOV '23	DEC '23 - NOV '24	TREND
Still Wine - Litres			
Glass - 750ml	93 139 964	90 426 973	-3%
Glass - 1.5L to 2L	40 926 473	41 567 719	2%
Plastic - 1 L	18 788 063	14 225 000	-24%
Plastic - 5 L	14 426 959	16 898 567	17%
Bag-in-Box 3L	51 993 488	51 717 343	-1%
Bag-in-Box 5L	157 505 492	140 858 546	-11%
Tetra, Combi & Elopak	24 150 186	28 562 391	18%
Cans	10 379 492	10 462 370	1%
Other	15 921 059	16 782 545	5%
Sparkling Wine - Litres			
Glass - 750ml	10 480 491	9 697 084	-7%
Cans	2 726 084	4 724 393	73%

Above total differs from the domestic sales figure because not all roleplayers submit their detailed sales returns to SAWIS

IMPORTS

YEAR ON YEAR COMPARISON

IMPORT - LITRES	OCT`23 - DEC`23	OCT`24 - DEC`24	TREND
3 MONTHS			
Still Wine - Packaged	297 289	375 285	26%
Still Wine - Bulk	51	7 954 001	NV
Fortified	1108	27 882	NV
Sparkling	544 879	495 130	-9%
Total Wine	**843 327**	**8 852 298**	**950%**
IMPORT - LITRES	**JUL`23 - DEC`23**	**JUL`24 - DEC`24**	**TREND**
6 MONTHS			
Still Wine – Packaged	571 751	633 223	11%
Still Wine - Bulk	24 094	9 512 995	NV
Fortified	5 201	28 724	452%
Sparkling	1 133 372	962 649	-15%
Total Wine	**1 734 418**	**11 137 591**	**542%**
IMPORT - LITRES	**JAN`23 - DEC`23**	**JAN`24 - DEC`24**	**TREND**
12 MONTHS			
Still Wine - Packaged	1 138 537	1 107 123	-3%
Still Wine - Bulk	48 461	9 561 056	NV
Fortified	8 005	49 108	513%
Sparkling	2 028 910	1 916 972	-6%
Total Wine	**3 223 913**	**12 634 259**	**292%**

DOMESTIC STILL WINE SALES – PRICE BRACKET

STILL WINE - LITRES	NOV '22 - OCT '23	NOV '23 - OCT '24	TREND
< R30	111 380 323	88 916 600	-20%
R30 - <R40	155 059 344	115 029 256	-26%
R40- <R50	45 495 698	93 968 087	107%
R50 - <R60	32 149 938	27 903 420	-13%
R60 - <R70	21 250 741	23 276 008	10%
R70 - <R80	8 481 556	8 453 422	-0.3%
R80 - <R90	11 126 671	9 748 033	-12%
R90 - <R100	5 059 063	5 857 029	16%
R100 - <R120	9 403 293	8 944 007	-5%
R120 - <R150	11 438 032	11 396 902	-0.4%
R150 - <R200	7 471 368	8 676 649	16%
>R200	8 786 901	9 840 593	12%
Total	**427 215 185**	**412 010 005**	**-4%**

Above total differs from the domestic sales figures because not all still wine roleplayers submit their detailed sales returns to SAWIS

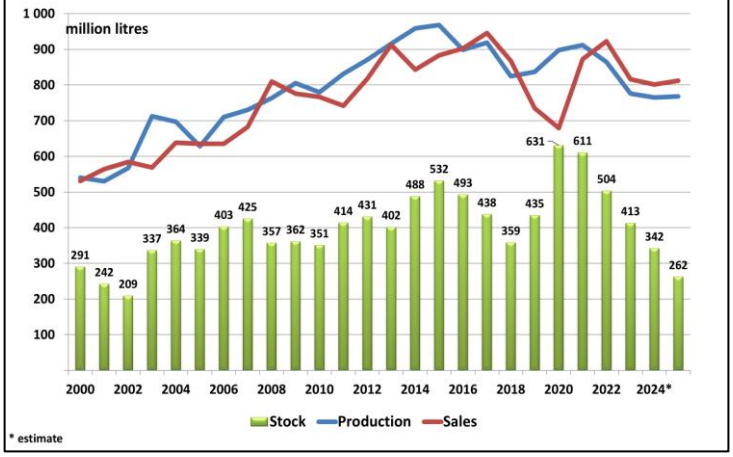
DOMESTIC BULK WINE PRICES

	2023		2024 JAN - NOV		TREND 2023-24
	R/litre	Volume (L)	R/litre	Volume (L)	R/litre
Red Blends	11.69	8 545 607	12.79	6 482 878	9.5%
Cabernet Sauvignon	11.16	17 235 889	12.27	16 506 926	10.0%
Merlot	11.21	13 750 350	12.04	12 786 022	7.4%
Chardonnay	10.80	23 758 733	11.56	25 130 393	7.1%
Sauvignon blanc	10.50	57 852 342	11.53	60 561 016	9.8%
Shiraz	10.24	18 219 912	10.85	19 457 895	5.9%
Pinotage	9.57	21 659 412	10.24	21 515 730	7.0%
White Blends	8.35	6 242 374	9.39	6 527 824	12.5%
Blanc de noir & Rosé	7.59	32 283 631	8.89	28 068 779	17.1%
Dry Red	8.12	65 863 963	9.05	60 597 627	11.4%
Chenin blanc	7.11	81 650 010	8.68	76 581 829	22.1%
Colombar	6.78	32 060 610	8.10	28 323 373	19.5%
Dry White	6.11	88 933 942	7.75	78 704 336	26.8%
All White	7.45	405 833 130	8.90	376 417 494	19.5%
All Red	9.10	216 582 042	10.00	207 037 128	9.9%
Total	**8.01**	**633 604 890**	**9.27**	**594 967 577**	**15.7%**

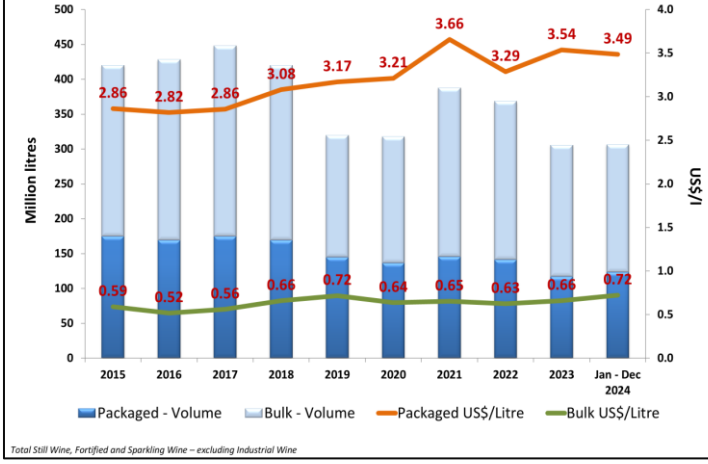
WINE GRAPE HARVEST

	2022	2023	2024 ESTIMATE 26/08	2025 ESTIMATE 17/01	
NORTHERN CAPE	**60 195**	**33 126**	**46 981**	**42 943**	**-12.5**
OLIFANTS RIVER	**176 842**	**164 562**	**156 928**	**160 794**	**+2.5**
SWARTLAND	**123 293**	**105 415**	**105 069**	**104 203**	**-0.8**
KLEIN KAROO	**31 739**	**27 169**	**31 002**	**33 990**	**+9.6**
PAARL	**138 881**	**128 470**	**112 828**	**117 000**	**+3.7**
ROBERTSON	**241 490**	**203 650**	**186 720**	**202 600**	**+8.5**
STELLENBOSCH	**91 266**	**85 150**	**71 412**	**73 558**	**+3.0**
WORCESTER	**188 255**	**151 797**	**147 259**	**162 050**	**+10.0**
BREEDEKLOOF	**287 228**	**249 625**	**223 484**	**250 020**	**+12.8**
CAPE SOUTH COAST	**14 914**	**15 722**	**14 107**	**14 772**	**+4.7**
CAPE TOWN	**21 835**	**17 834**	**20 785**	**19 537**	**-6.0**
TOTAL	**1 375 938**	**1 182 520**	**1 116 575**	**1 181 625**	**+5.8**
litres PER TON	**776**	**790**	**793**	**782**	
WINE PRODUCTION m litres	**1 068.4**	**933.8**	**885.4**	**924.5**	**+4.4**

WINE – PRODUCTION, SALES AND STOCK



TOTAL EXPORTS – ALL COUNTRIES



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